

**GOVERNMENT OF TELANGANA  
ABSTRACT**

Tourism Promotion – Telangana Tourism Promotional Campaign – Advertisement for erection of Tourism Hoardings at Rajiv Gandhi International Airports, Hyderabad by M/s. Laqshya Media Pvt., Ltd., Hyderabad – Release of an amount of Rs. 31,46,080/- (Rupees Thirty One Lakhs Forty Six Thousand and Eighty Only) including taxes has Second Month payment for the month of 01-12-2014 to 31-12-2014 – Orders – Issued.

**YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT**

G.O.RT.No. 39.

Dated:23-01-2015

Read the following:

1. Work Order No.837/PRO/PMU/2014, of YAT & C (PMU) Department, Dt:28-10-2014.
2. G.O.Rt.No.232, of YAT & C (PMU) Department, Dt.15-12-2014.
3. Invoice.No.LA/HYD/821/2014-2015, from M/s. Laqshya Media Pvt., Ltd., Hyderabad, Dt.06-01-2015.

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**ORDER:**

In the reference 1<sup>st</sup> read above, Government have issued work order for erection of Telangana Tourism Hoardings at Rajiv Gandhi International Airport, Hyderabad, from 01/11/2014 to 31/12/2014, for an amount of Rs. 62,92,160/-, for Two Months. Further, vide reference 2<sup>nd</sup> cited Government have released an amount of Rs.31,46,080/- (Rupees Thirty One Lakhs Forty Six Thousand and Eighty Only) including taxes for first month payment for the month of Dt:01-11-2014 to Dt:30-11-2014, to M/s. Laqshya Media Pvt., Ltd., Hyderabad, towards erection of Telangana Tourism Hoardings at Rajiv Gandhi International Airports, Hyderabad.

2. In the reference 3<sup>rd</sup> read above, M/s. Laqshya Media Pvt., Ltd., Hyderabad, has submitted bill along with the photographs as proofs upon advertisement for erection of Telangana Tourism Hoardings at Rajiv Gandhi International Airports, Hyderabad from Dt:01-12-2014 to Dt:31-12-2014 for 2<sup>nd</sup> month payment for an amount of Rs.31,46,080/- (Rupees Thirty One Lakhs Forty Six Thousand and Eighty Only) including taxes to M/s. Laqshya Media Pvt., Ltd., Hyderabad and requested the Government to release the payment .

3. Government, after careful examination of the matter, hereby order to release of Rs.31,46,080/- (Rupees Thirty One Lakhs Forty Six Thousand and Eighty Only) including taxes from Dt:01-12-2014 to Dt:31-12-2014 for 2<sup>nd</sup> month payment to M/s. Laqshya Media Pvt., Ltd., Hyderabad, towards tourism promotional campaign through erection of Telangana Tourism Hoardings at Rajiv Gandhi International Airports, Hyderabad.

4. The amount sanctioned at Para 3 above shall be debited to the following Head of Account:

“3452- Tourism-01-Tourist Infrastructure – 102 Tourist Accommodations & other facilities to Tourists – Schemes included in PLAN, GH 11- Normal State Plan - (13) Advertisement for Promotion of Tourism – 260 – Advertisement, Sales and Publicity - Expenses”

5. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C Department shall draw and disburse the amount sanctioned at Para 3 above, in favour of M/s. Laqshya Media Pvt., Ltd., Hyderabad. The details of Bank account is as follows:-

Account Name	: M/s. Laqshya Media Pvt., Ltd., Hyderabad
Account No	:004010203161782
Name of the Bank	:AXIS BANK LIMITED
Branch	: MUMBAI FORT
IFSC Code	:UTIB0000004

**(BY ORDER AND IN THE NAME OF THE GOVERNOR OF TELANGANA)**

**B.P. ACHARYA  
PRINCIPAL SECRETARY TO GOVERNMENT (T&C)**

To  
M/s. Laqshya Media Pvt., Ltd., Hyderabad.  
The Assistant Secretary to Government & D.D.O, YAT & C (PMU) Dept.  
The Deputy Pay & Accounts Officer, Telangana Secretariat, Hyderabad.

**Copy to:**

The YAT & C (PMU - Claims) Department.  
SF/SCs.

**//Forwarded:: By Order//**

**SECTION OFFICER**